



Alliance for Young Urban Design and the Arts, Inc.  
AYUDA for the Arts

**“Empowering the Creative Minds of the Future”**

## **COLLEGE SCHOLARSHIP FUND**

This College Scholarship Program is available to New York City residents/students full-time undergraduate students who meet the program eligibility qualifications

# Alliance for Young Urban Design and the Arts, Inc.

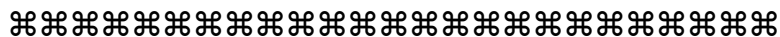
## **AYUDA for the Arts**

### PROGRAM ELIGIBILITY

- ⌘ Maintain residency in one of the five boroughs of New York City
- ⌘ Maintain United States citizenship or legal permanent residency (with permanent resident card)
- ⌘ Maintain a minimum grade point average of 3.0 on a scale of 4.0, or an average of 85 on a scale of 100, or an average of B on a scale of A through F.
- ⌘ Maintain matriculation to an accredited United States college or institute as a full-time student for a full academic year
- ⌘ Major in Design or the Arts
- ⌘ Demonstrate financial need

### SCHOLARSHIP APPLICATION INFORMATION

- ⌘ For additional applications:
  - ⌘ E-mail us at [AYUDAArts@cs.com](mailto:AYUDAArts@cs.com)
  - ⌘ Write to us at:  
**AYUDA for the Arts**  
**542 East 79<sup>th</sup> Street**  
**Suite 2C**  
**New York, NY 10021**
  - ⌘ Contact your high school or campus financial aid office.
  
- ⌘ This application may be photocopied on white 8 ½” x 11” paper.



## **About AYUDA for the Arts and the AYUDA Mentoring Program**

Founded in the summer of 2001, the Alliance for Young Urban Design and the Arts, Inc. (“AYUDA for the Arts”) is a not-for-profit, 501(c)(3) corporation devoted to fostering the professional development of youth in urban communities by providing undergraduate scholarships to selected students interested in pursuing careers in the various areas of design and the arts. Through financial assistance provided by AYUDA for the Arts, AYUDA for the Arts hopes to promote the emergence of new talent, cultivated in an educational environment. The AYUDA for the Arts mentoring program (the “AYUDA Mentoring Program”) will assist in advancing students’ educational and professional interests by pairing scholarship recipients with experienced, industry professionals in order for each student to gain “real-world” perspective of his or her chosen field. It is hoped that the AYUDA Mentoring Program will afford both parties the opportunity to develop a lasting and meaningful professional, as well as personal, relationship. AYUDA for the Arts leverages corporate and educational support from companies such as Panasonic, Con Edison, Washington Mutual, JPMorgan Chase, Merrill Lynch and Verizon, to name a few.

## President's Letter to Scholarship Applicants

Dear AYUDA for the Arts Applicant:

I want to personally congratulate you on your decision to continue your education and to pursue your creative gifts in the arts. AYUDA for the Arts wants to help you achieve your goals in this journey.

This year AYUDA for the Arts will award scholarships of no less than \$1,000 per scholarship. Aside from the cash scholarship award, successful applicants will be given the opportunity to be mentored by an experienced, industry professional in the area of the applicant's creative pursuit. It is our strong belief that, while the funds from a scholarship are important, students will be more successful in their careers when they have the guidance of a successful mentor who can provide practical advice outside of an academic setting.

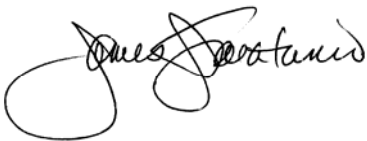
The criteria that we use to evaluate student applications include, without limitation:

- talent in music, fashion design or graphic arts;
- current academic standing;
- leadership qualities,
- demonstrated commitment and motivation,
- ability to demonstrate financial need,
- teacher and advisor evaluations; and
- self-evaluations.

Successful applicants will not only be awarded a scholarship and the opportunity for mentorship, they will also be given the opportunity and encouraged to be future mentors for subsequent participants in the AYUDA for the Arts mentoring program who will come along after them. The word "AYUDA" means "HELP" in Spanish, and while we are offering these opportunities to you in the present, we hope that in the future you will want to help others, like yourself, who will also need guidance. This is how the strength of AYUDA for the Arts grows, one helping another, who helps another.

This is the start of a multi-step process, the first step of which begins with this application. We welcome you to apply for scholarships being offered by AYUDA for the Arts. Please be thorough and as neat as possible in completing the application. Read the entire application carefully, with an advisor if necessary. Be sure that you retain a copy of all application materials, as no materials submitted as a part of your application will be returned. We wish you the very best and much success in pursuing your career aspirations!

Sincerely,



James J. Taratunio  
President,  
AYUDA for the Arts



**INDIVIDUAL & FAMILY FINANCIAL BACKGROUND**

If you applied for federal financial aid, enclose all pages of your Student Aid Report and Financial Aid Award Letter. If you enclose all pages of BOTH documents, you may skip the section below and proceed to the CERTIFICATION. If you do NOT have copies of BOTH documents to enclose, submit your last year's Federal Tax Return (and spouse's, if married OR parents' if under 24 and single). In addition, answer ALL questions. Do not leave a blank; place a zero (0) if no income was received.

Are you living with your parents?  Yes  No If yes, complete Box 1. If no, complete Box 2

**BOX 1**

Father's Name \_\_\_\_\_

Mother's Name \_\_\_\_\_

How many people live in your household? \_\_\_\_\_

Father's Annual Income (if living with you) \$ \_\_\_\_\_

Mother's Annual Income (if living with you) \$ \_\_\_\_\_

**BOX 2**

Your status:  Single  Married

If married, Spouse's name \_\_\_\_\_

How many children? \_\_\_\_\_ Living with you \_\_\_\_\_

Your Annual Income \$ \_\_\_\_\_

Spouse's Annual Income \$ \_\_\_\_\_

**BOX 3 - Annual Year Resources (estimate)**

School Scholarships & Tuition Waivers	\$ _____
Other Outside Scholarships & Waivers	\$ _____
Annual Student Loans	\$ _____
Annual Work Study	\$ _____
Annual Assistantship/Fellowship	\$ _____
Annual JTPA or PIC Benefits	\$ _____
Annual Veterans Benefits	\$ _____
Annual Pell Grant	\$ _____
Other Grants (annual)	\$ _____
<b>TOTAL PROJECTED RESOURCES</b>	<b>\$ _____</b>

**TOTAL FOR BOXES 1, 2 & 3 \$ \_\_\_\_\_**

If total income above is less than \$6,000 per year, please specify funding resources, with amounts, that allow you to live daily: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CERTIFICATION: Applicant must read and sign below to be eligible for this scholarship**

- I give my school consent to release to AYUDA for the Arts all information pertaining to this application package including GPA, enrollment, financial and contact information.
- I certify that all the information provided here is complete and accurate to the best of my knowledge.
- I understand that falsification of information may result in termination of any scholarship granted here.
- I certify that I will be a full-time student for the upcoming academic year.
- I certify that I am a U.S. citizen or legal permanent resident, and that I reside in New York City.
- I authorize AYUDA for the Arts to share or publish my GPA and other application information for the purposes of recruitment, public relations or possible employment.
- I understand that I must notify AYUDA for the Arts (via email to [AYUDAarts@cs.com](mailto:AYUDAarts@cs.com)) of any changes in my student status.
- I understand that all awards decisions and notifications are made by AYUDA for the Arts and those decisions are final.
- I understand that all application materials are non-returnable and become the property of AYUDA for the Arts.
- I understand that incomplete or late application materials may result in my disqualification.
- I certify that I have read this application and certification fully and accept all its conditions.

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE \_\_\_\_\_

## THE PROCESS

After the panel of evaluators for AYUDA for the Arts has reviewed all applications, certain applicants may be contacted for in-person evaluations of artistic or performance works as well as an applicant interview with panel. Successful applicants will be notified by email or regular mail of their award. Scholarships will be awarded at a presentation ceremony at which time the awardee must be present to accept the award.

### REQUIRED SUBMISSIONS TO ACCOMPANY APPLICATION

- ⌘ A personal statement (of no less than two (2) and no more than four (4) pages) describing any demonstrated accomplishments in your chosen field to date as well as your career goals with a description of how you plan to accomplish such goals.
  - ⌘ For visual arts applicants, copies or examples (in photographic or other form) of your key and notable works; please submit no less than five (5) examples.
  - ⌘ For music applications, a cassette or compact disc of your work of no less than five (5) minutes.
  - ⌘ Please mail your application, personal statement and examples of your work, together with the items set forth below in a single mail distribution (do NOT send any application materials piecemeal) to ensure your materials are received together. All applications must be sent in accordance with the mailing instructions set forth below.
- |  |  |
|--|--|
| ⌘ Official Transcript(s) with cumulative GPA | ⌘ Letter of Recommendation from Department Head or professor in your area of concentration |
| ⌘ Copy of Permanent Resident Card            | ⌘ SAR and Financial Aid Award Letter or Federal Tax Returns                                |

### MAILING INSTRUCTIONS:

- ⌘ Remove all staples from all material sent.
- ⌘ Ensure that the application packet is complete and legible and labeled using black or dark blue ink or in typed script.
- ⌘ Ensure that the application is signed and that all pages have been included.
- ⌘ Do not fax or email applications; do not enclose any materials not requested.
- ⌘ Write your name and social security number on each of the documents you submit.
- ⌘ All small documents must be attached to 8 ½" x 11" white paper.
- ⌘ The applications must be sent to:  
**AYUDA for the Arts**  
**542 East 79th Street**  
**Suite 2C**  
**New York, NY 10021**
- ⌘ Include a stamped, self-addressed envelope for acknowledgement of receipt of your packet. Nominees will be notified of the next phase by letter or email.
- ⌘ Please report any changes, including address, telephone, etc. by sending an email to [AYUDAArts@cs.com](mailto:AYUDAArts@cs.com).

**We want to thank you for applying for scholarships offered by AYUDA for the Arts – and we wish you the very best of success!**